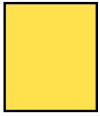











Building Indiana News offers the depth and breadth of northern Indiana's business, economic development and construction industry news - a valuable and dependable resource that resonates with our readers. Building Indiana News is your integrated media platform in print and online to reach your target audience.

## Black and White Rates

Listed price reflects per issue rate

	Size		1x	3x	6x	9x
 Full Page	8.75" w x 11.25" h	<b>Premium Cover Rotation *</b>	n/a	n/a	2013	1900
		<b>Opposite Cover Story</b>	\$2143	2036	1928	1821
		<b>Full Page</b>	\$1864	1771	1677	1584
 2/3 Vertical	4.63" w x 10" h		\$1435	1364	1292	1226
 1/2 Island	4.63" w x 7" h		\$1215	1155	1094	1045
 1/2 Vertical	3.38" w x 10" h		\$1089	1045	990	979
 1/2 Horizontal	7" w x 4.88" h		\$1089	1045	990	979
 1/3 Square	4.63" w x 4.88" h		\$ 990	940	918	880
 1/3 Vertical	2.13" w x 10" h		\$ 990	940	918	880
 1/4 Vertical	3.38" w x 4.88" h		\$ 825	786	770	715
 1/4 Horizontal	4.5" w x 3.63" h		\$ 825	786	770	715
 1/6 Horizontal	4.63" w x 2.38" h		\$ 671	638	605	577

\*Rotating Covers: Back, Page 3, Inside Front, Inside Back-with minimum 6X contract

### Rates Include:

One-time ad design with initial contract or renewal of 3x or more.  
 Ads that do not meet specs and requests for changes to digital ads are subject to production charges.

### Guaranteed Position 10%

Rate increase scheduled for October 2009

### Color Rates:

Black & White rate plus:  
 Two-color = 10%  
 Four-color = 20%

### File Formats:

Ads submitted need to be in one of the following formats:  
 Illustrator eps(all text outlined),  
 Hi-Res PDF or 300 dpi tiff file.